



United Nations Entity for Gender Equality
and the Empowerment of Women

UN Women's Strategy to Leverage Innovation & Technology to Accelerate Efforts towards Gender Equality and Women's Empowerment

1. Why innovate?
2. UN Women's Strategy to leverage innovation to accelerate gender equality and women's empowerment
3. Current proof of concepts
4. Implementation approach, partnerships & knowledge management

1. Why innovate?



Current trajectories towards gender equality and women's empowerment...

50 years = parity in politics

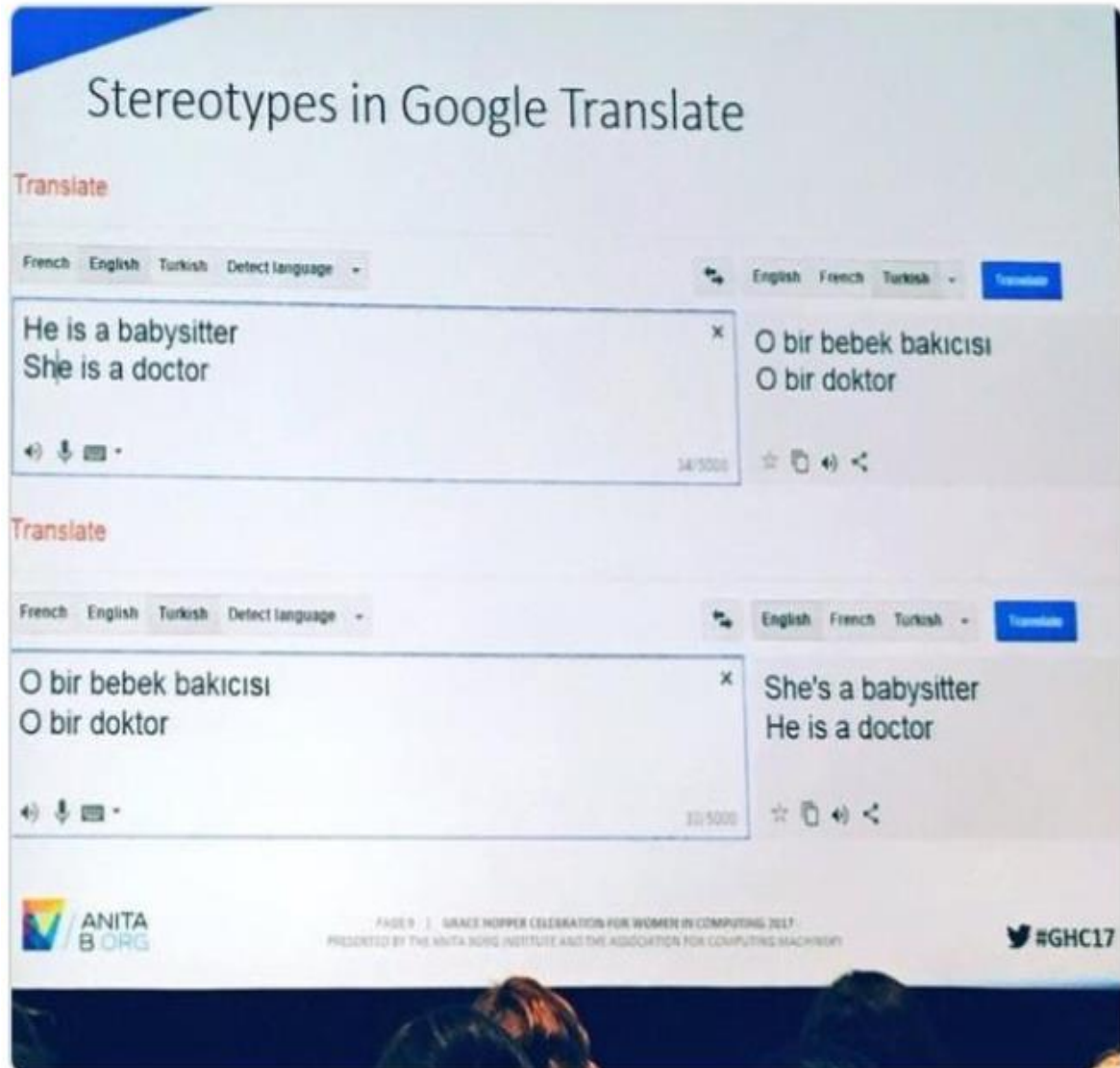
81 years = parity in women's participation in the economy

95 years = parity in girls lower secondary education for the poorest 20%

Innovations in policies, management, finance, science and technology that disrupt "business as usual" are increasingly recognized as a precondition to accelerate achievement of the SDGs for all

1. Innovation is not gender neutral

- *Innovation is not necessarily available to women and men equally*
- *When available, innovation can be gender blind and fail to benefit men and women equally*
- *Innovation can unintentionally entrench gender bias and inequality*



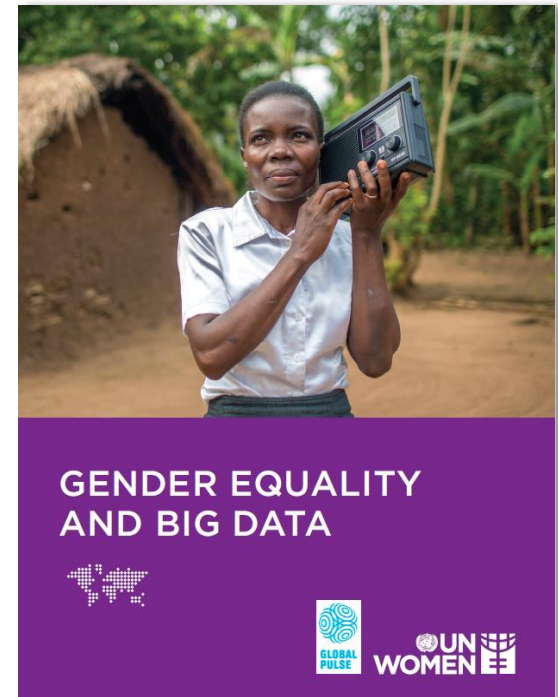
UN Women's Innovation Strategy focuses on four objectives:

<p>1. Awareness and Market Transformation</p>	<p>2. Gender-responsive innovation design</p>	<p>3. Women Innovators</p>	<p>4. Embed innovation in UN Women Programming</p>
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GLOBAL INNOVATION COALITION FOR CHANGE

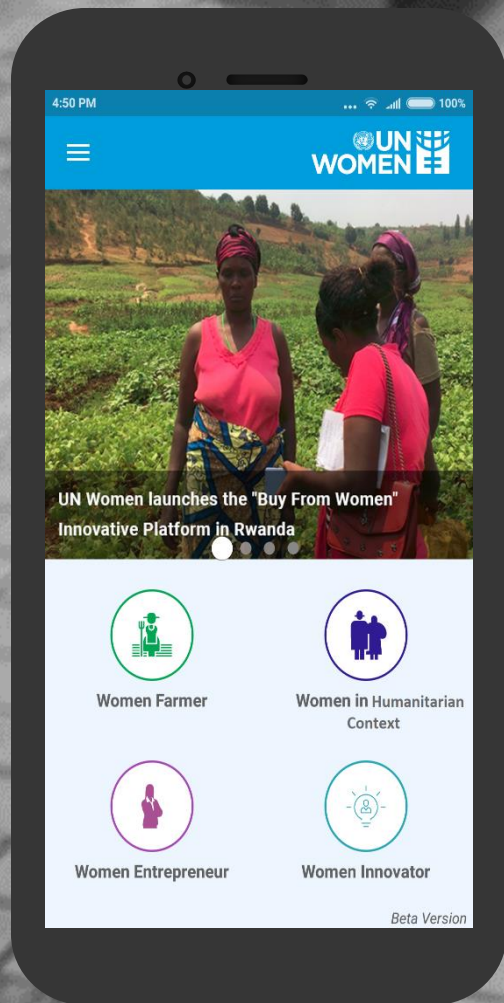
MEMBERS HANDBOOK

2017- 2019





3. Embed Innovation in UN Women's programming: Current proofs of concept for digital solutions

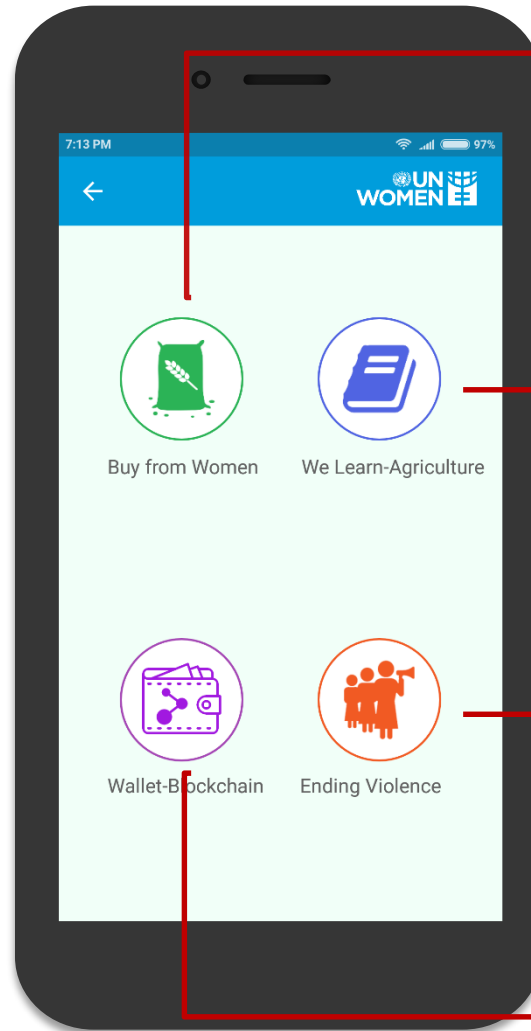


To leverage innovation & technology to accelerate efforts towards gender equality and the empowerment of women.





UN Women launches the "Buy From Women" Innovative Platform in Rwanda

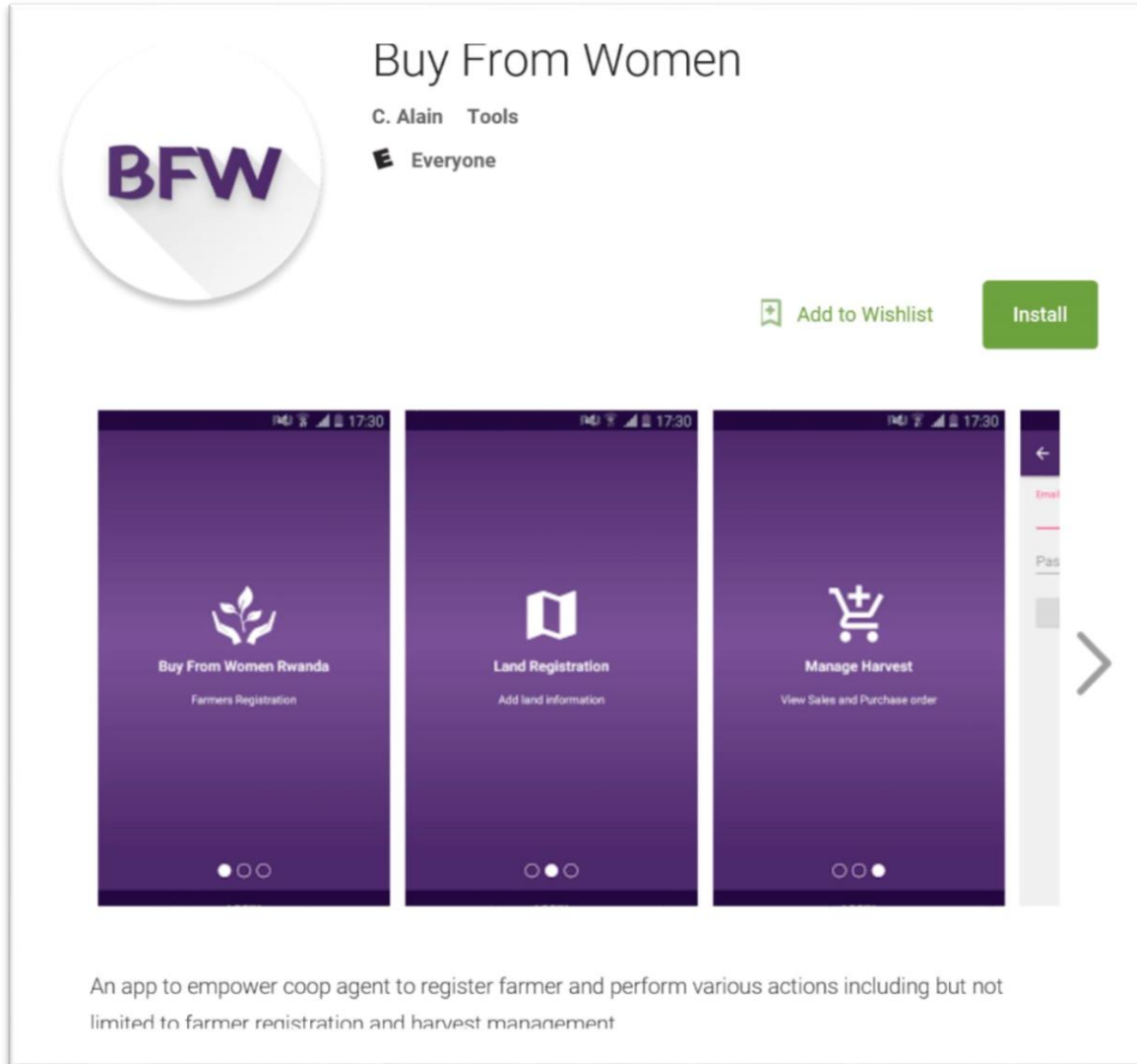


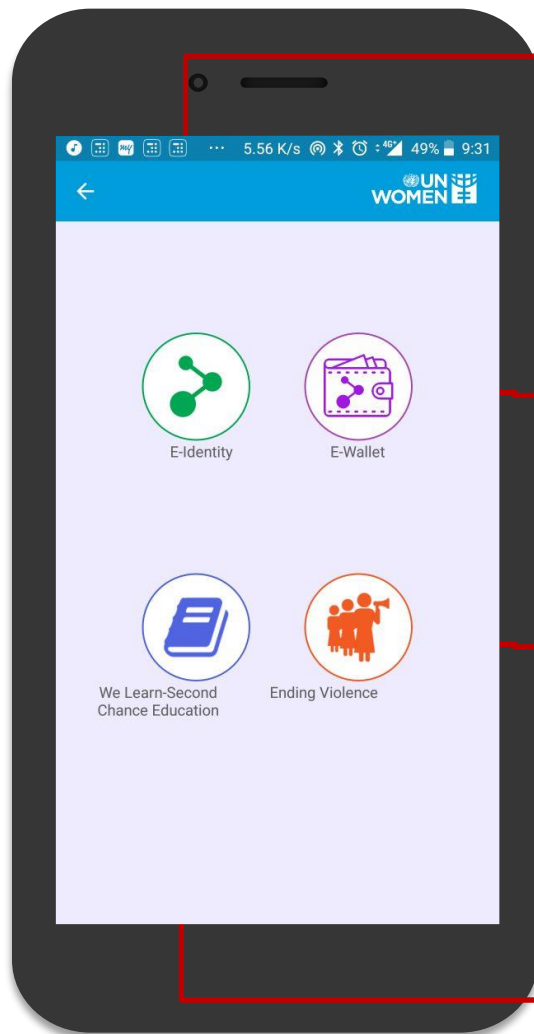
Buy From Women
Provide access for women farmers and cooperatives to markets, information & finance.

We Learn- Agriculture
e-Learning platform with access to capacity development content

Ending Violence
Mobile App to address gender based violence

Wallet-Blockchain
Enable transformative changes in transferring digital assets, and building economic identity for women





E-Identity

Provide a distributed and secure database for digital records

E-Wallet

Enable transformative changes in transferring digital assets, and building economic identity for women

Ending Violence

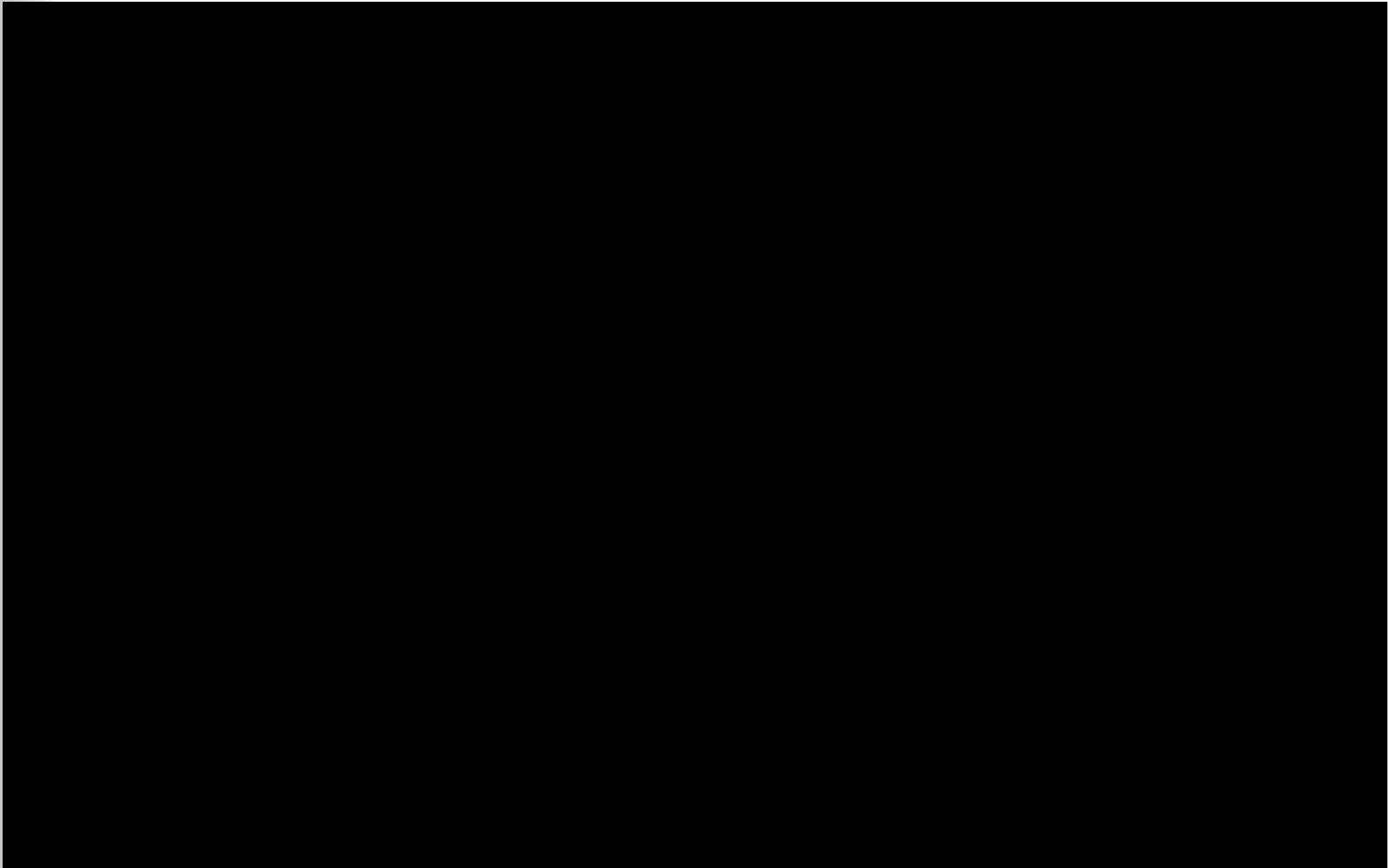
Mobile App to address gender based violence

We Learn- 2nd Chance Education

e-Learning platform with access to capacity development content



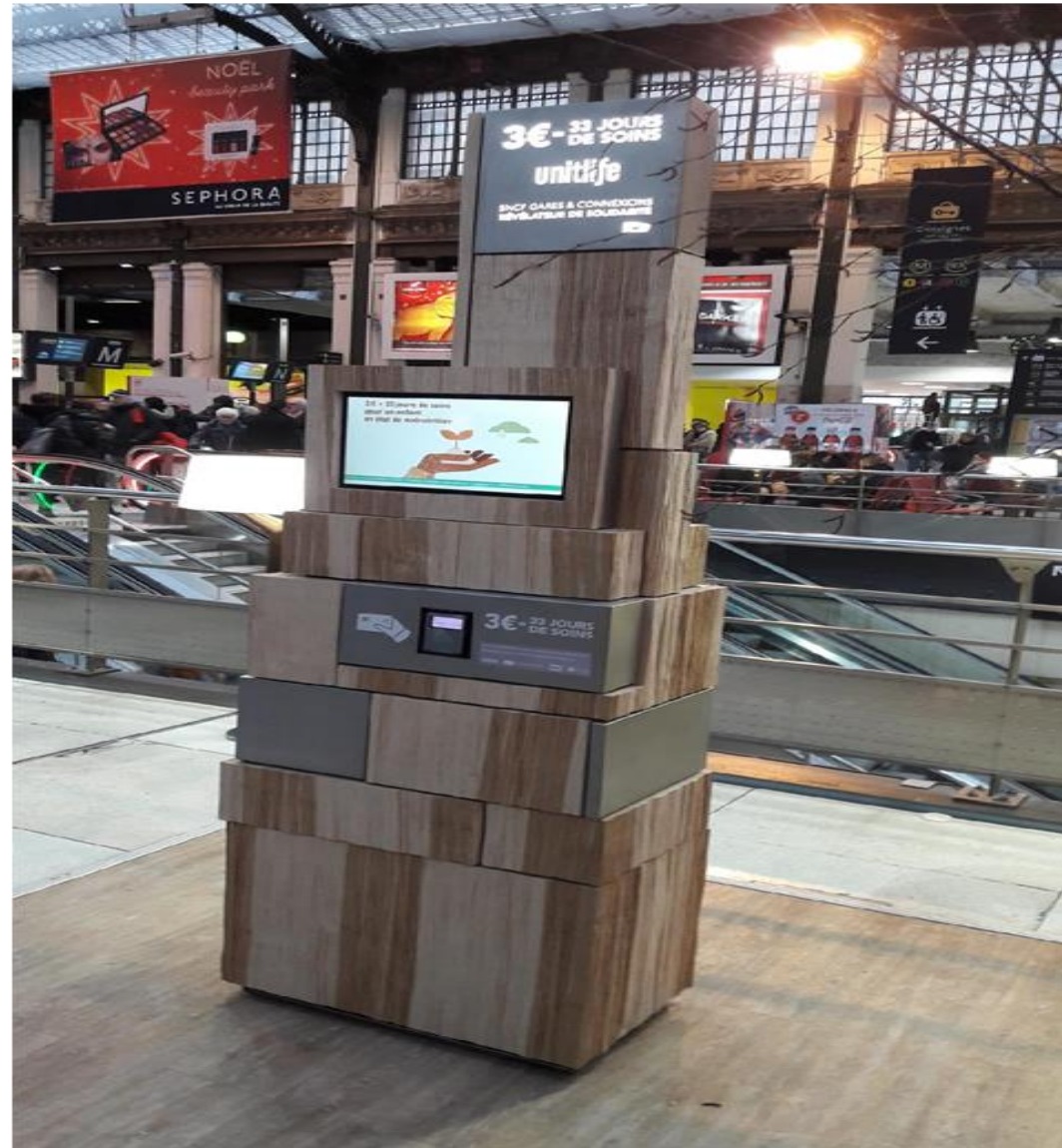
Blockchain Video



Proofs of concepts

- Micro-grants
 - Donate button
 - E-payments
- Social investment

Sustainable Digital Finance Alliance



4. Implementation Approach, Partnerships and Knowledge Management

- Internal Capacity Building
 - Development of a webinar series on innovation and technology accessible to all staff.
 - Learning exchanges offering practical skills and competencies on ‘how to’ innovate and embed innovation in UN Women’s programming
 - Hands on trainings on specific innovative solutions to challenges facing various departments within the organization.
- Partnerships
 - Member States: Government of Denmark, Innovation Norway and Government of France
 - UN agencies
 - Civil society and private sector
- Knowledge management
 - Monitoring the impact of innovation investments
 - Documenting and disseminating and sharing lessons learned and best practices



UN WOMEN

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Thank you

